



# **A Call for Exhibitors & Sponsors**

## **2010 Joint LWEA and LEHA Technical Conference**

**April 29 – 30, 2010**

**Joint Emergency Services Training Center**

Away from all the distractions...

1400 West Irene Road

Zachary, LA 70791-8516

**2010: New Decade, New Focus**

**ATTEND THIS 18<sup>TH</sup> ANNUAL SPRING TECHNICAL CONFERENCE**

## **LWEA/LEHA 2010 Joint Technical Conference Welcome Letter**

**The LWEA/LEHA Joint Technical Conference will present you with an excellent opportunity to exhibit your products and services to the people most interested in them.**

On behalf of the Louisiana Water Environment Association and the Louisiana Environmental Health Association Joint Conference Committee and Executive Boards, I would like to provide you with a special invitation to attend our Joint 2010 Technical Conference. The Conference will be held at the Louisiana State Police's premier training center, The Joint Emergency Services Training Center in Zachary, Louisiana. We expect to host hundreds of representatives from government, industry, consulting, and academia at this educational conference. LEHA and LWEA have joined together to host this annual conference as an effort to reduce training and conference cost to their members and their affiliate companies or agencies. The LEHA and LWEA feel that doing this will only add to the technical aspect of the conference agenda.

Conference sessions will cover the most current issues facing the water and wastewater treatment industry today. This year's theme is "2010: New Decade, New Focus!" Speakers will discuss the latest developments in government policy, operations, laboratory, engineering, and treatment technologies. Exhibit Hall hours will be coordinated with session breaks so as to encourage attendance at all the exhibit and to permit exhibitor involvement in conference activities. Catering for this conference will be on site, and with attractions within the conference center – a pool table and bar area, as well as the annual crawfish boil on Thursday night – there will be several opportunities to network.

This Conference will bring together a concentrated group of decision-makers interested in learning about your products and services. This year, for the first time, LWEA and LEHA are joining our conference, to attract greater numbers of conference attendees with a wider variety of interests than in previous years.

If you would be interested in exhibiting at the 2010 LEHA/LWEA Joint Technical Conference, please fill out the enclosed Exhibitor Application and Contract Form included in this packet. Please make your check payable to Louisiana Water Environment Association (LWEA). For your convenience, you may also use a Visa, MasterCard, Discover, or American Express credit card to make your payment through the LWEA website: [www.lweaonline.org](http://www.lweaonline.org).

For further information, please call **Michael Johnston**, the 2010 Conference Committee Exhibitors Chair, at **225.926.3991** or **Cynthia Wagener**, the 2010 Conference Committee Chair, and **225.935.2939**

We look forward to your participation at the 2010 LWEA/LEHA Joint Technical Conference in Zachary, Louisiana.

Sincerely,  
Cynthia Wagener, P.E.  
LWEA President

Jeff Jackson  
LEHA President

## Conference Information

Name badges are required for ALL conference related functions.

All registrants must check in at the registration desk prior to attending any sessions. Conference materials will be available at check-in.

Conference fees do not include hotel reservations.

The FREE lunch on Thursday will be open to exhibitors and support personnel at 11:30 am. The Exhibit Hall will be open for conference attendees during lunch beginning at 12 pm.

Exhibitors can obtain free exhibitor passes and purchase lunch tickets for invited guests.

## Booth Attendance Policy

Exhibitors must have someone present at the display during all Exhibit Hall operating hours.

Exhibitors should not tear down their displays prior to 12:00 pm on Friday, April 30, 2010.

## Display Vehicles

Exhibitors who have a reserved exhibit space AND a "display vehicle," must park that vehicle in a RESERVED AREA in the conference center parking lot. Please notify Michael Johnston, 225.926.3991, by April 10 if you need such space.

Conference Dates: April 28<sup>th</sup> – 30<sup>th</sup>, 2010

Exhibit Location:

Joint Emergency Services Training Center  
1400 West Irene Road  
Zachary, LA 70791-8516

Exhibit Size & Standard Equipment:

Exhibit space consists of 8 ft x 3 ft tables

Rental will include:

Sign with your company name and space number  
(1) 8' draped table with chair

Exhibit Hours:

**Wednesday, April 28<sup>th</sup>:** Setup: 5:00 pm – 6:30 pm

LWEA and LEHA Board Reception: 5:00 pm – 6:30 pm

**Thursday, April 29<sup>th</sup>:** Setup: 7:30 am – 8:30 am

Exhibits Open: 8:00 am – 5:00 pm

Crawfish Boil: 5:00 pm – 8:00 pm

**Friday, April 30<sup>th</sup>:** Exhibits Open: 8:00 am – 12:00 pm

Break-down: 12:00 pm – 2:00 pm

Exhibitor Registration:

**Exhibitors will receive one free registration to the Technical Sessions, one lunch ticket on Thursday, April 29, and one ticket to the Crawfish Boil on Thursday, April 29 with the purchase of each exhibit space.**

Please identify the name of the person who should receive this registration. If additional exhibit staff wants to attend the Technical Sessions, they will need to submit a separate registration.

Payment of Fees:

Fees for any of the expenses provided in this packet must be paid in full and accompany all pertinent forms before the registration can be processed. Registration can also be paid online with a credit card.

Deadline Restrictions:

To receive the early registration fee, all registrations must be postmarked or purchased online by April 10, 2010.

Cancellations:

Cancellations requests received after April 15, 2010, will be charged a 50% cancellation fee.

Getting Your Questions Answered:

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Cynthia Wagener, P.E.

LWEA President

Conference Committee Chair

Ph: 225.935.2939

[Cynthia\\_Wagener@urscorp.com](mailto:Cynthia_Wagener@urscorp.com)

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Michael R. Johnston, P.E.

LWEA Vice President

Conference Committee Exhibitor Chair

Ph: 225.926.3991

[Michael.R.Johnston@us.mwhglobal.com](mailto:Michael.R.Johnston@us.mwhglobal.com)

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# Booth Registration Form & Exhibitor's Contract

*"2010: New Decade, New Focus!"*

## Registration Information

Company Name:		
Contact Name:		
Address:		
City	State	Zip
Phone	Email	
Website		

Display Vehicle (please mark this box if you will need a space reserved for a display vehicle)

- Early registration must be postmarked on or before April 10, 2010.
- Late registration fees apply to registrations postmarked after April 21, 2010.
- Please provide the company name as you wish it to appear in conference materials.

### Liability and Responsibility Clause:

We hereby contract to participate in the exhibits from April 28-30, 2010 at the Joint LEHA/LWEA 2010 Technical Conference, and agree to pay the appropriate registration fee as described below per exhibit space. We agree to all the terms of the following "Liability and Responsibility Clause", which is part of this contract.

In signing the Exhibit Contract, the exhibitor agrees to assume the entire responsibility and liability for losses, damages, and claims arising out of injury or damage caused by the exhibitors' display(s), equipment, and other property brought upon the premises of the Joint Emergency Services Training Center, and shall indemnify and hold harmless the LWEA, LEHA and the Joint Emergency Services Training Center, and the agents, servants, and employees of each organization, for any and all such losses, damages, and claims.

The exhibitor also agrees that the LWEA, LEHA and the Joint Emergency Services Training Center will not be responsible for any injury, loss, or damage that may occur to the exhibitor, the exhibitor's employees or property, or to any other person prior, during, or subsequent to the period covered by the exhibitor contract, provided said injury, loss, or damage is not caused by the willful negligence or wrongful act of any employee of the Joint Emergency Services Training Center, and agrees to expressly release the LWEA, LEHA, and the Joint Emergency Services Training Center against any and all claims for such injury, loss, or damage.

It is mutually agreed that it is the duty and responsibility of each exhibitor to install his exhibit before the opening of the exhibit and to dismantle his exhibit immediately after the close of the exhibit. No prior shipment of displays can be made to the Joint Emergency Services Training Center.

Make Checks  
Payable to  
**LWEA**

**Early Registration**  
Before April 10, 2010  
**\$400**

**Late Registration**  
After April 10, 2010  
**\$500**

or Pay Online at:  
[www.lweaonline.org](http://www.lweaonline.org)

TOTAL EXHIBIT SPACE, SUPPORT PERSONNEL AND INVITED GUEST FEE: \$ \_\_\_\_\_

Authorized by (Print Name): \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return to:

Cynthia Wagener  
7389 Florida Blvd, Suite 300  
Baton Rouge, LA, 70806

# Support Personnel and Invited Guest Registration Form

*"2010: New Decade, New Focus!"*

## SUPPORT PERSONNEL

This registration applies to those individuals who will assist your company with the exhibit and wish to enter the exhibit area only during the Conference. Registered Support Personnel are also invited to attend the social activities.

Support Personnel are asked to check in at the registration desk and receive a name badge which must be worn at all time while in the Exhibit Area.

Lunch on Thursday, April 29 is included in the Support Personnel Registration fee. The lunch service will be open to exhibitors and support personnel 30 minutes prior to opening to conference attendees

## INVITED GUESTS

Additional lunches may be purchased for \$20 each.

Additional crawfish boil tickets may be purchased for \$40 each. The Exhibit Hall will be closed during the Crawfish Boil & Awards.

### Company Registration Information

Company Name:		
Contact Name:		
Address:		
City	State	Zip
Phone	Email	
Website		

### Support Personnel Registration Information

**Support Personnel:** This registration applies to those individuals who will assist your company with the exhibit and wish to enter the exhibit area only during the conference.

Support Personnel	Support Personnel Registration (required)	Thursday Crawfish Boil (Optional)
1.	\$ 50.00	\$40.00
2.	\$ 50.00	\$40.00
3.	\$ 50.00	\$40.00
4.	\$ 50.00	\$40.00
5.	\$ 50.00	\$40.00

Total for Support Personnel Registration Fees      \$ \_\_\_\_\_

### Invited Guest Registration Information

**Invited Guest:** This registration designation will provide access to the Exhibit Area for designated guests of the Exhibitor. These individuals will not be eligible to receive access to the technical sessions of the conference or to lunch; however the Exhibitor may purchase a lunch or a crawfish boil ticket for the guest. Exhibitor can provide guest names by email if unknown at the time of purchase.

Invited Guest	Single Lunch Ticket (Optional)	Thursday Crawfish Boil (Optional)
1.	\$ 20.00	\$40.00
2.	\$ 20.00	\$40.00
3.	\$ 20.00	\$40.00
4.	\$ 20.00	\$40.00
5.	\$ 20.00	\$40.00

Total for Invited Guest Registration Fees      \$ \_\_\_\_\_

SUBTOTAL for this page \$ \_\_\_\_\_